



writer

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johnbense.com

Experience

Littlefield Agency in Tulsa, OK (2023–)

Copywriter; working on Ditch Witch and Grasshopper

Havas Chicago in Chicago, IL (2021–2022)

Junior Copywriter; worked on AutoZone, Camel, and Polaris

TracyLocke in Chicago, IL (2021)

Assistant Copywriter; worked on Baygon, OFF!/Autan, and Raid

The Miller Group Marketing in Los Angeles, CA (2020–2021)

Internship

Education

The Creative Circus in Atlanta, GA (2020)

Certificate in copywriting

American University in Washington, DC (2018)

BA in Film & Media Arts from the School of Communication

Minor in Business & Entertainment from the Kogod School of Business

Skills

Writing and editing

Experience with Microsoft Word, Microsoft Excel, and Final Draft as well as some experience with HTML and CSS coding

Image editing, design, and animation

Experience with Adobe Creative Suite, including Photoshop, Illustrator, Premiere Pro, After Effects, and InDesign

Digital imaging and photography

Experience with digital photography, film photography, and black & white darkroom printing

Eagle Scout, Boy Scouts of America

Performed hundreds of hours of service in support of charitable and non-profit organizations